

Photofold Camera Club

AI Policy

Purpose

The club has had a long-standing rule that all the component parts of images entered into club competitions should be the work of the photographer and that computer generated images are not allowed. This is consistent with the PAGB rules. As AI capability evolves, it becomes increasingly challenging for members to know if they are complying with this principle. The purpose of this policy is to provide more detail on the use of AI on images submitted into competition.

PAGB Guidance

The policy is fully aligned with PAGB guidance on this topic and will be updated as and when this guidance is updated. A link to the latest PAGB guidance is provided below.

http://thepagb.org.uk/wp-content/uploads/guidance_ai.pdf

Policy

1. Images must be entirely the work of the Photographer. In composite images, all component images must meet this requirement.
2. Photographers can use image processing and presentation techniques that use AI technology when editing their own content. For example: object selection, noise reduction, HDR, focus stacking, sky replacement and many others are allowed as long as they are being used on the photographer's own content.
3. Content in an image that has been generated by AI ("Generative AI") is not allowed and images that contain this content cannot be entered into competition.
4. It is appreciated that photographers may not be fully aware of exactly how individual processing functions work and whether "AI generated content" is being added to their images (for example when using object removal tools). Photographers are expected to be aware of when any significant alteration has been made to an image which is not part of their original work.
5. We trust members to not enter images into competitions with AI generated content. The club does however reserve the right to ask a member to provide original images and metadata as and when required.